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Italian Australian Services *and*  
Welfare Centre (NSW) Inc.

## **ALLORA! ITALIAN AUSTRALIAN NEWS CODE OF ETHICS**

All our contributors (includes staff, freelance journalists, writers, photographers) commit themselves to:

- Honesty
- Fairness
- Independence
- Respect for the rights of others

Our contributors comply with the ethical code set by the Media , Entertainment and Arts Alliance and apply the following standards:

- Report and interpret honestly, striving for accuracy, fairness and disclosure of all essential facts. Do not suppress relevant available facts, or give distorting emphasis. Do their utmost to give a fair opportunity for reply.
- Do not place unnecessary emphasis on personal characteristics, including race, ethnicity, nationality, gender, age, sexual orientation, family relationships, religious belief, or physical or intellectual disability.
- Aim to attribute information to its source. Where a source seeks anonymity, do not agree without first considering the source's motives and any alternative attributable source. Where confidences are accepted, respect them in all circumstances.
- Do not allow personal interest, or any belief, commitment, payment, gift or benefit, to undermine your accuracy, fairness or independence.
- Disclose conflicts of interest that affect, or could be seen to affect, the accuracy, fairness or independence of your journalism. Do not improperly use a journalistic position for personal gain.
- Do not allow advertising or other commercial considerations to undermine accuracy, fairness or independence.
- Do your utmost to ensure disclosure of any direct or indirect payment made for interviews, pictures, information or stories.
- Use fair, responsible and honest means to obtain material. Identify themselves and their employer before obtaining any interview for publication or broadcast. Never exploit a person's vulnerability or ignorance of media practice.

### **Head Office | Centro Italia**

#### **Patronato EPASA-ITACO**

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- Present pictures and sound which are true and accurate. Any manipulation likely to mislead should be disclosed.
- Do not plagiarise.
- Respect private grief and personal privacy. Journalists have the right to resist compulsion to intrude.
- Do their utmost to achieve fair correction of errors.
- Thoroughly and vigorously fact check.
- Use social media channels with integrity and carefully cite and disclose its use.

Allora! adheres to the standards established by the Australian Press Council and will enact requests made by the council.

If you require further information regarding the above please email us at [allora@cnansw.org.au](mailto:allora@cnansw.org.au) or contact 02 8786 0888.

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